SERVICE PROVIDER NAME

SERVICE PROVIDER ADDRESS

INSERT Day, X April 2022

INSERT NAME

INSERT TITLE   
INSERT ADDRESS LINE 1

INSERT ADDRESS LINE 2

Dear INSERT NAME ,

**Re: Invitation to take a tour of our early learning centre to demonstrate what the childcare sector needs from the next Australian Government**

**Introduction**

We hope this letter finds you well.

Firstly, on behalf of the families and their young children who attend our early learning services, we would like to thank you for your ongoing support for families to continue to affordably access quality long day early learning (child care) services.

Whilst we appreciate how busy your schedule is, we would deeply appreciate it if you were able to take the time to meet with us in your electorate of INSERT ELECTORATE NAME, hopefully before the election.

We would be delighted to give you a tour of one of our local early learning services and show you how long day centres offer the ideal environment for 3 and 4 year old kindergarten programs.

As a member of the peak body for early learning services, the Australian Childcare Alliance (ACA), we support the policy priorities (attached) that it is seeking bipartisan support for.

The ACA’s election manifesto outlines four key policy commitments that Australia needs to ensure that **no child is left behind**.

**Nurturing young minds and keeping women and essential workers to stay in the workforce**

Australia’s early learning centres provide services to over **825,000 families** (including long day care), and can help to:

* ensure that **every child in Australia** has access to high quality, affordable and sustainable early learning services, and therefore the **best start in life**.
* allow parents, in particularly mothers – emergency and healthcare workers amongst them – to continue in the workforce and contribute to the recovery and growth of our economy.

**Policies and priorities**

Among ACA’s key policy priorities, we are asking all political parties to support our families, educators and the early learning sector by:

1. Resolving the workforce crisis amongst ECEC educators (which in turns, impact on families who may be forced out of the ECEC service as a result)
2. Increasing affordability for all families at a time when cost of living pressures are soaring
3. Improve affordable and equitable ECEC access for children with disability
4. Protecting the sector from the ongoing impact of COVID-19

These simple and cost-effective policies leverage the existing age-appropriate, developmentally-appropriate and culturally inclusive environments that are already established in long day care services, therefore reducing the need for significant capital investment by government.

Our families and our educators are keen to understand your policy priorities for families and children in your electorate/state. We hope you will help us to secure your party’s commitment to these policies so we can, in turn, share this with our early learning community.

**Conclusion**

We will be in touch with your office to determine your interest and availability in meeting with your local early learning services. If you require further information, please don’t hesitate to contact me on INSERT CONTACT NUMBER.

We look forward to engaging with you during, and beyond the election campaign.

Yours faithfully,

INSERT NAME  
INSERT TITLE